

Good Neighbors

Anita Borg's Moonshot Project 2018

by Vivian Gerritsen, Regine De Guzman, and Emily Su



Good Neighbors

“We live in a world in which we need to share responsibility. It's easy to say “It's not my child, not my community, not my world, not my problem.” Then there are those who see the need and respond. I consider those people my heroes.”

- Fred Rogers

Problem

❑ Demand for Micro-Assistance

- ❑ Senior citizens and disabled individuals more than often need small, short-term assistance

❑ Volunteering Interia

- ❑ Matching Process is time consuming and inefficient
- ❑ Volunteer Coordinators extend the volunteer matching process

❑ Shift of Community Values

- ❑ People are busier than ever, neighbors do not know each other, and do not know their own neighbors might need help

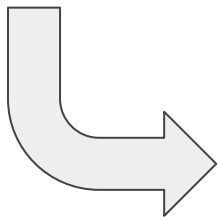
Solution

A digital platform where prospective volunteers can offer assistance to each other and, in addition:

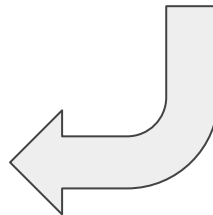
EMPOWER
all community
members to ask for
help on demand



SAVE TIME
by finding local
opportunities that
fit personal
schedules and skills



BUILD
stronger communities
and develop new social
relationships



Underlying Magic



Affiliation and
location-based



Separate UX for
Helpers & Helpees



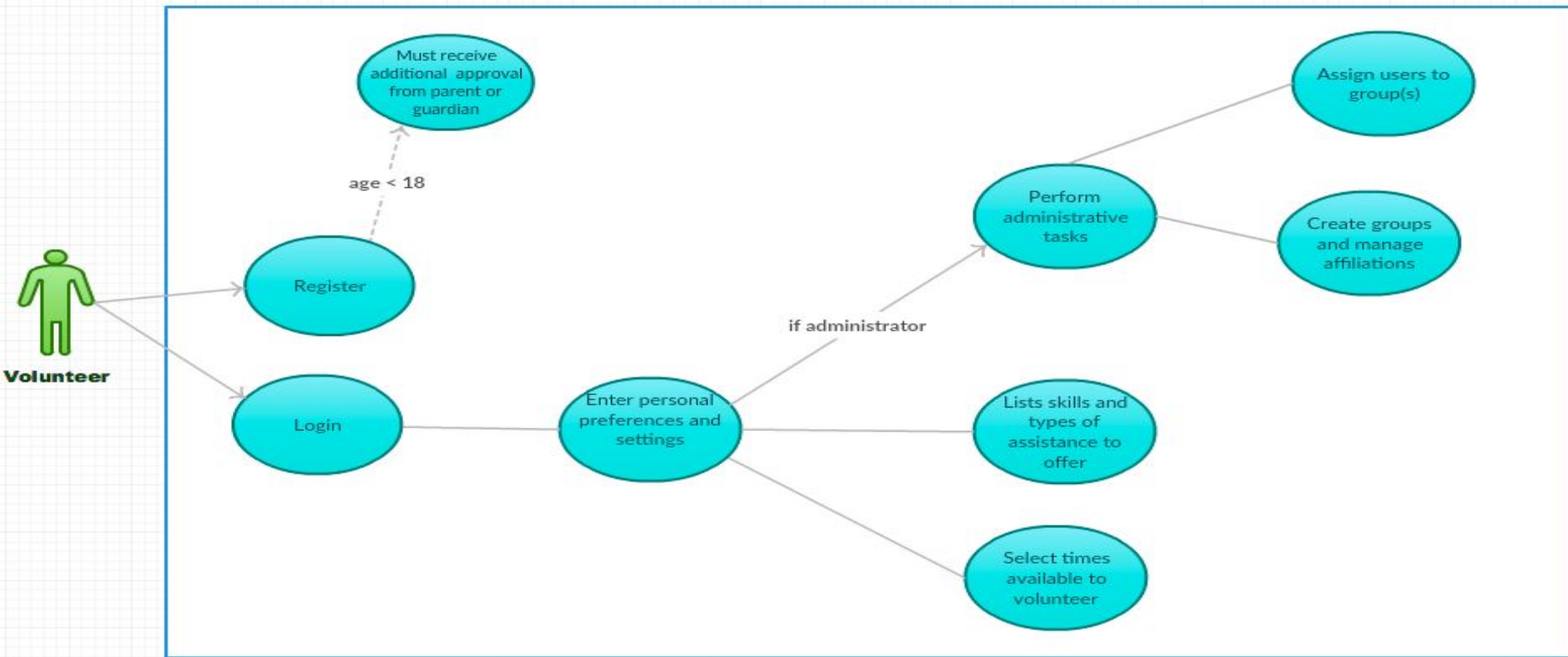
Match needs by
availability and
skills



Personal Info only
available upon
request

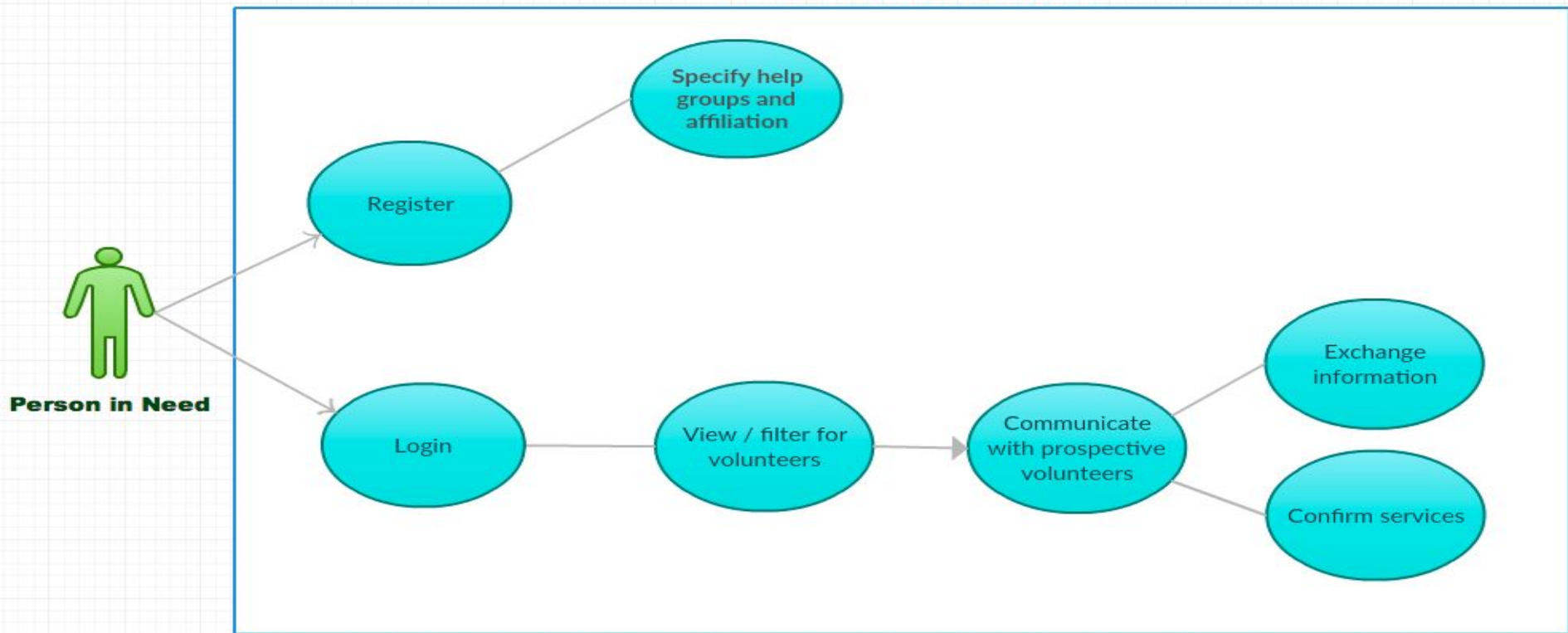


Use Case - Volunteer





Use Case - Assisted Person



Go-To-Market Plan

- ❑ Leverage public facilities, such as local libraries and community centers, to help with initial set up and follow-up questions
- ❑ Future plans:
 - ❑ Merging with NextDoor platform
 - ❑ Design for user accessibility



Tech Tutoring

Saturday, March 3, 2018 (10:15 am – 12:15 pm)
Mitchell Park Library

Description

Staff are available on a first come, first serve basis to answer your tech questions, including how to download and read ebooks on your devices, using our databases, and email. You can bring your own device or ask our staff member to show you on their laptop.

Program: [Tech Help](#)

Suitable for: Adults
Seniors

Type: [Computers & Technology](#)

Language: English

Additional Details: Located on the 2nd floor of Mitchell Park Library.

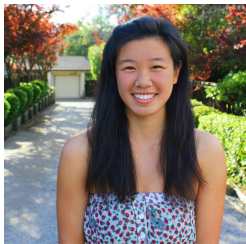
Team



Vivian is passionate about building communities. She has been working at several technology firms (SAP, Oracle, Safenet, Intuit) for over 20 years. Lately she took some time off to care for her ailing mom and be more involved with senior care. She serves as the technical lead to design the flow and build the main components of the prototype using technologies like NodeJS, Javascript, and Swift.



Regine is a computer engineering student at University of California, Santa Cruz. Currently she is an intern at Khan Academy's Lab School and a Rewriting the Code Fellow, and the 2017 Girls Who Code SF Bay Area Regional Champion. Regine helps building the Powerpoint slides and involves some of the prototypes like user profile and group creation.



Emily is a high school senior at Monta Vista High School. From founding the Silicon Valley Math Circle to winning the Regional Competition for Hospitality and Management in Future Business Leaders of America, she is very active within her campus and community. Emily helps the video production and served as creative director.

Conclusion

Over the last few weeks, the Good Neighbors team interviewed several seniors and people with disabilities within Santa Clara County. Together, they came up with an idea to build the solution with community, privacy, availability and location in mind.

The team wishes to build local assistance networks and make it easier to lend a helping hand.

Good Neighbors = Strong Communities

